

Since I graduated from École des Arts Décoratifs, Paris, in 2018, I develop projects as independent designer: from **visual identities**, to **exhibition signage**, passing by **books**, **websites** and sometimes **three dimensional objects**, with a playful and pedagogical approach.

In parallel, I pursue **a research project between visual didactic and object theater** where graphic design and visual information hybridize with writing, videos and scenography.

Independent graphic designer since 2018

Commissioned works

École des Arts Décoratifs, Paris

Azimuts – Research Program of Cité du Design / ESADSE, Saint-Étienne (42)

Brasserie de la Vanne, French Brewery, Paris

Caseus Island, Publishing house, Paris

Society of Friends of the National Library of France, Paris

Art centre, Rocheservière (49)

Honoré Visconti, Artistic Label

Bellevue, Artist Runspace, Douarnenez

Ministry of Finance and Economy – Digital Department

Ministry of Culture – Sustainable Development Department

Bemberg Foundation, Toulouse

Versus Art – Artistical research oriented journal

(...)

Residencies & exhibitions

²⁰²³La Physique Autrement

Residency in a Research Team, LPS, Paris Saclay

Popularization of quantum physics

²⁰²²Prospectives Graphiques

Research about how to inform future generation about the existence of nuclear waste

6 months residency organized by Centre National du Graphisme, Chaumont (52) and the French National Agency for Radioactive waste

²⁰²²Museosciences – Exhibition in Musée of Picardie, Amiens

²⁰²¹100% Sorties d’écoles – Exhibition of young artists – La Villette, Paris

²⁰¹⁹Création en cours

3 months Residency with a class in primary school

Supported by Atelier Medicis, Ministry of Culture & Ministry of Education

Education

²⁰¹⁸ Graduated from Ecole Nationale des Arts Décoratifs with honors – Master degree in Graphic Design

²⁰¹⁷ Semester in Hochschule für Grafik und Buchkunst, Leipzig

²⁰¹⁷ Master thesis

"Instructional leaflets : Signs language, dialogue of the deaf"

²⁰¹³ Admission in Ecole Nationale des Arts Décoratifs

Press

April ²⁰²¹ Interview, DUU* RADIO

March ²⁰²¹ « On ne badine pas avec l’ENSAD », Étapes n°260

February ²⁰²¹ « Diplômés, et après ? », Beaux-Arts Magazine

January ²⁰²¹ « C’est vendredi, c’est bouphonie », Revue Décor

April ²⁰¹⁹ « Foisonnement de savoir-faire », Journal Zlbeline

Conferences

²⁰²² Seminar « Sémio-graphisme & mémoire », University Paris-Cité

²⁰²² Conference at 70^e edition of Rencontres de Lure

²⁰²¹ National Institute of Art History, Study Day : Genealogy and Perspectives of the Damascus Museum

²⁰¹⁹ Seminar "Technical Gesture" – EHESS/MUCEM – Marseille

Publications

²⁰²⁰ À propos de ce qui se passe : épisode 2 in Mathilde Ayoub: Préfaces à un livre pour un musée Syrien, Zamân books, 2020

²⁰²¹ Catalogue 100% Sorties d’écoles, La Villette

Teaching

²⁰²³ Teacher in Visual Communication, Ecole Camondo, Paris

²⁰²³ Jury for Bachelor, Olivier de Serres, Paris

Workshop "Projections" ²⁰²³ at Ecole de Design, Troyes

Workshops «Time Capsule» ²⁰²³, Manipulate the World ²⁰²², Banquet²⁰²⁰ at EnsAD, Paris

Workshops « Télé-travail» ²⁰²², « Azimuts» ²⁰²⁰ in Cité du Design/ESADSE, Saint-Étienne

Curating

²⁰²¹ Bouphonie, en 3 actes + 1 – 6b, à Saint-Denis

²⁰¹⁸ Loi Carrez, une exposition d’appartement

²⁰¹⁷ Zum, Zoom, Zoum – Galerie GapGap à Leipzig

²⁰¹⁵ Résistance – La Générale, Paris XI

Competences

PAO → InDesign, Photoshop, Illustrator, Lightroom

VIDEO → AfterEffect, Premiere Pro, Da Vinci Resolve

WEB → Basic level in HTML, CSS, JQUERY, Dreamweaver, Notion of Figma

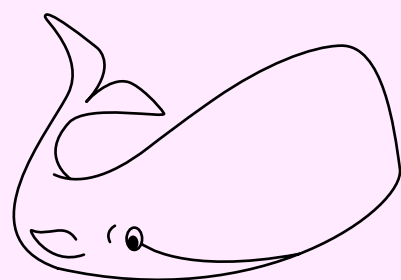
OTHER → Glyphs mini, Millumine (mapping software), Office Suite, Audacity, Mailjet & mailchimp

Languages

German & English – B2

Visual identities

LA CACHALOTE



BRASSERIE
DE LA VANNE

BRASSERIE DE LA VANNE

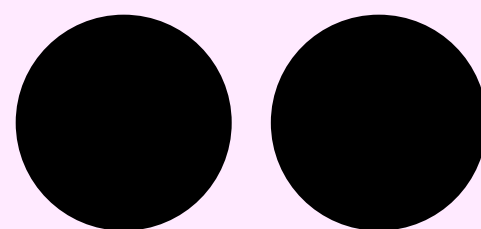
Visual identity for a craft brewery in the Paris suburbs

écolo des arts décoratifs paris

VISUAL IDENTITY FOR ECOLE DES ARTS
DECORATIFS, PARIS

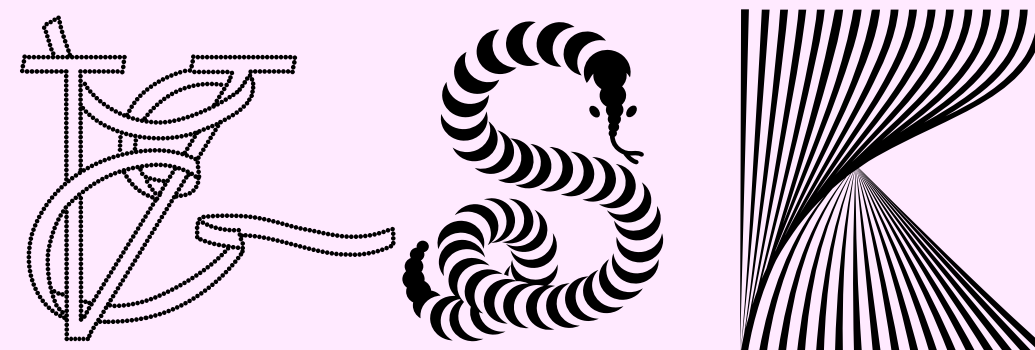
A modular system deployed in a family of fonts, a rich collection of ornaments and illustrations, and various digital and print media for the new identity of EnsAD, Paris. In collaboration with Damien Bauza, Paul Dagorne, Tommy Bougé and Pedro Cardoso.

bellevue



BELLEVUE, ARTIST RUN SPACE

Graphic tools such as pictograms, alphabet, flags and illuminated signs for a small artist run space facing the sea in Brittany.



biv OUAC



idéale

galerie

BOUPHONIE

Une exposition en •• actes +••

SOME LOGOS

Various logos for friends, or small events where the letters become characters (with legs, feet and souls)

Books



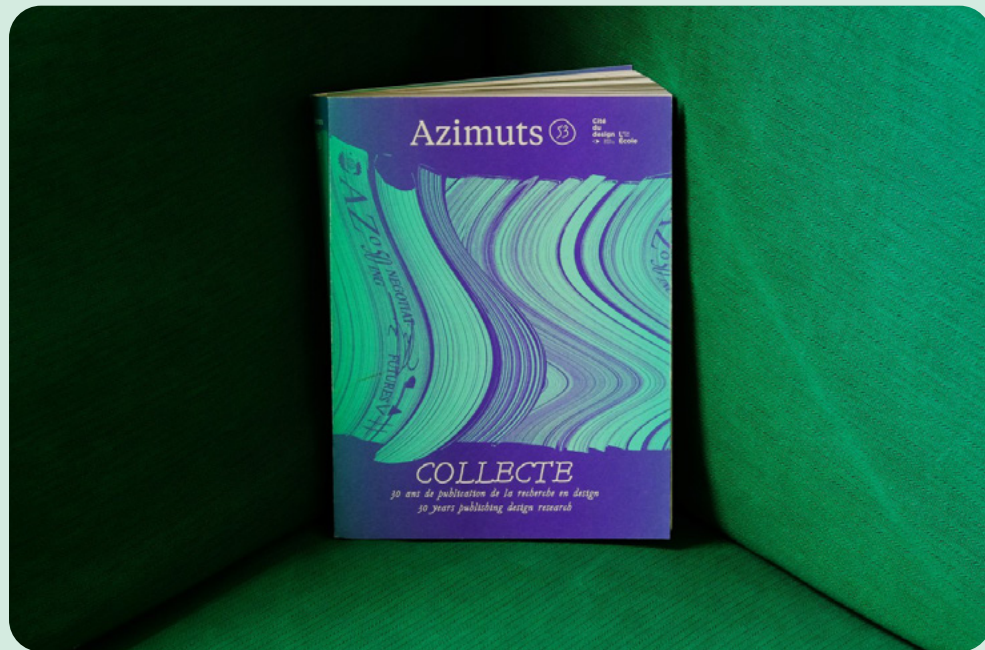
AZIMUTS JOURNAL #51

Design research journal of the Cité du Design/ESADSE of Saint-Étienne, 16.8 x 24.2 cm, four-color printing and an additional black-and-white journal. This issue was dedicated to the troubled period of the coronavirus pandemic we have been going through.



MATIN, MIDI ET SOIR CATALOG

Limited edition of the exhibition's catalog, where the 50 artists were invited to produce their own work's legend. Printed in risography, 21 x 14,5 cm



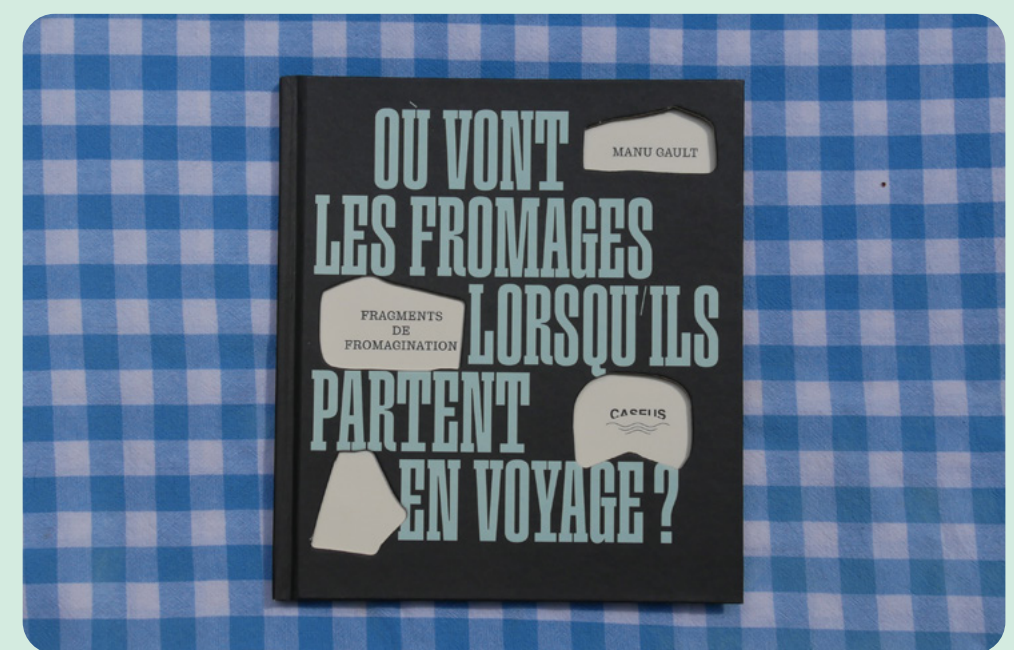
AZIMUTS #52

Design research journal of the Cité du Design/ESADSE of Saint-Étienne. A special edition for the 30th anniversary of the journal, presenting a reprint of significant articles from past issues. 2 colors - 16 x 24 cm



À PROPOS DE CE QUI SE PASSE – TABLOID

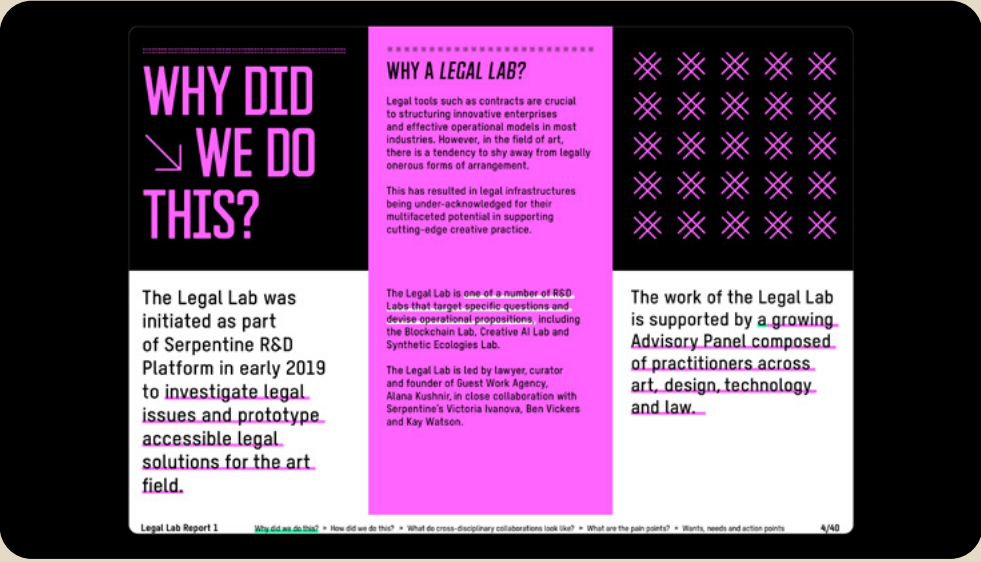
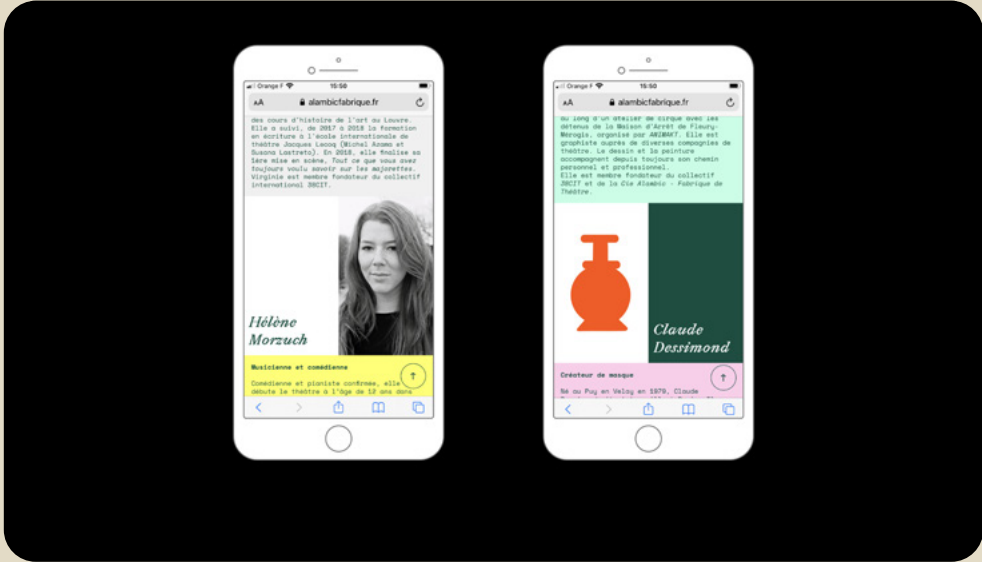
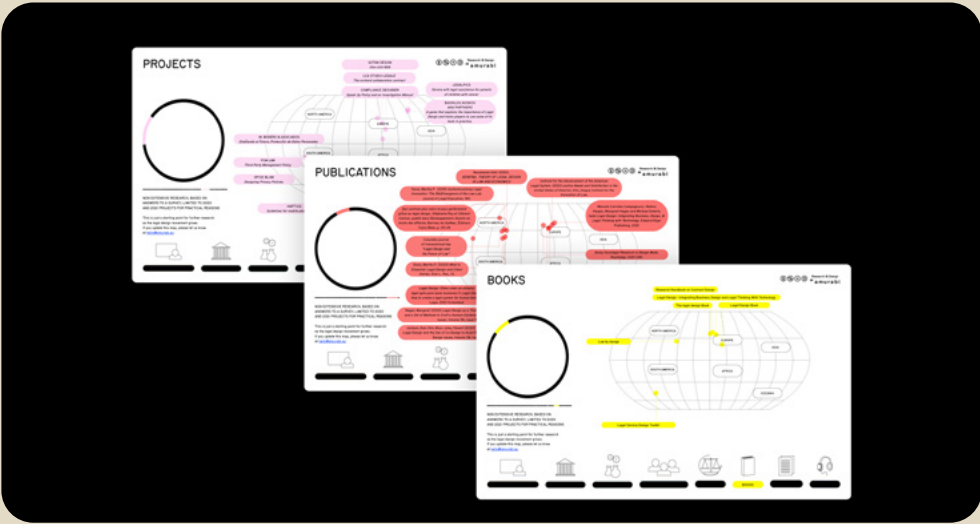
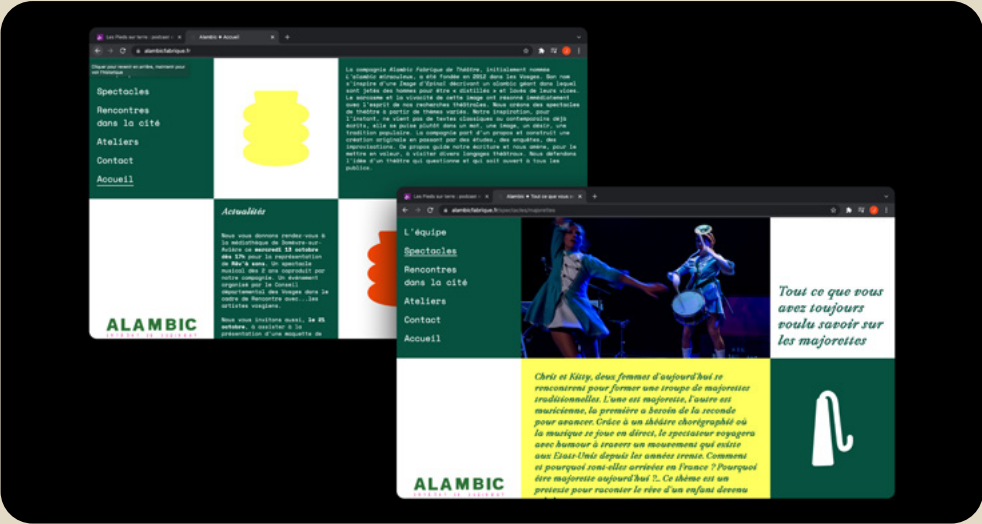
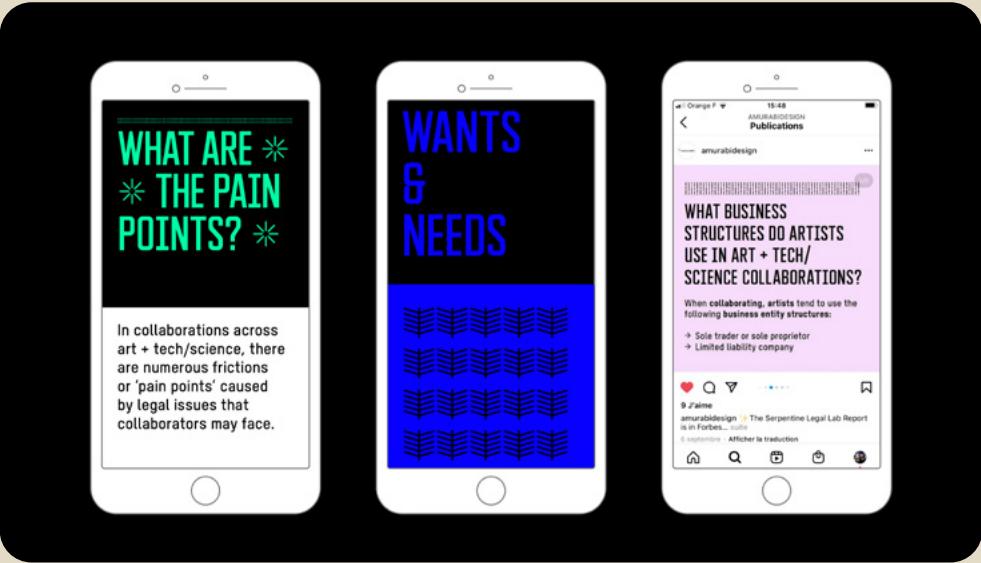
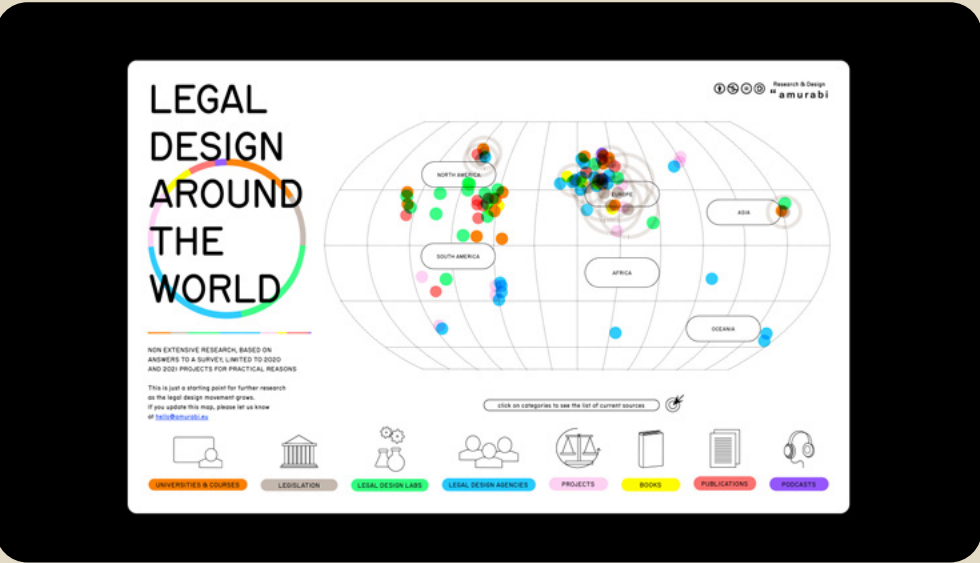
A tabloid produced to document the series of performance I wrote.



WHERE CHEESES ARE GOING WHEN THEY ARE TRAVELLING ?

An upcoming project about cheese and poetry.

Websites and interactive documents



WEBSITE FOR "ALAMBIC", A THEATER COMPANY

LEGAL DESIGN AROUND THE WORLD

SERPENTINE'S LEGAL LAB REPORT

WEBSITE

An interactive map of all legal design initiatives.
Developed with Amurabi, Legal Design Agency.

Interactive document for a report by the Serpentine's legal lab, which examines legal issues faced by collaborators in art and technology/science projects. Developed with Amurabi, Legal Design Agency

Exhibition design



BOUPHONIE,
AN EXHIBITION IN 3 ACTS + 1

Exhibition curator, scenography and project identity 6b,
Saint-Denis (93)

WEBSITE



EXHIBITION SIGNAGE

Fondation Bemberg, Toulouse, 2019 & 2020
Signage for two exhibitions of private collections.
With the agency C-album.



MATIN, MIDI ET SOIR

Signage, catalog and communication
of an exhibition curated by Honoré Visconti
September 2017, Paris, VIth district

Popularization



À PROPOS DE CE QUI SE PASSE – ÉPISODE 1

About what's going on – First episode (Master degree's project)

A performing story with manipulated objects
questioning our new relation to writing and media.
2018, performing with Elisabetta Spaggiari



À PROPOS DE CE QUI SE PASSE – EPISODE 2 LE MUSÉE DE DAMAS

A performing story about the History of the national museum of Damascus and the French Mandate in Syria. Imagined with the journalist Bassem Salloum, this french-arabic video links together historical facts with geopolitical situations.



A TECHONOGONY

(TECHNO- for technic, -GONY for genesis)

A 6-month project residency about nuclear waste and the way to convey their existence to future generations. With the support of Le Signe, Centre national du Graphisme, and the French National Agency for Nuclear Waste



QUANTUM BIFURCATIONS

A collection of tools developed with a physics research team to explain how magnetism is working. This collection is used during conferences of Julien Bobroff (a science popularizer), and gives the possibility to the public to vote and to choose the direction the conference is taken.



THE SMALLEST CONFERENCE OF THE WORLD

A collection of tools developed with a physics research team to illustrate some recent research in physics. All these tools are small enough to be contained in matchboxes, and observed with a USB microscope.

Workshops & Teaching



À PROPOS DE CE QUI SE PASSE,
SE PASSERA OU POURRAIT SE PASSER

3 months of residency with an elementary school class.
We produced a fictional TV news questioning
our relationship to current events and fake news.



TRANSAT PROGRAM RESIDENCY

Workshops with a cultural center in Normandy, around
the history of the trial of the sow of Falaise in 1313.



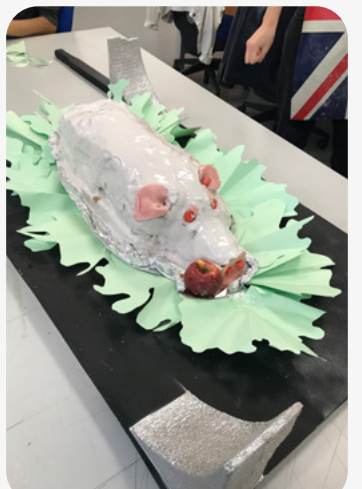
FRESCO IN A COURTYARD

Fictional map and painted stories
in the yard of an elementary school



"TELE-TRAVAIL" WORKSHOP

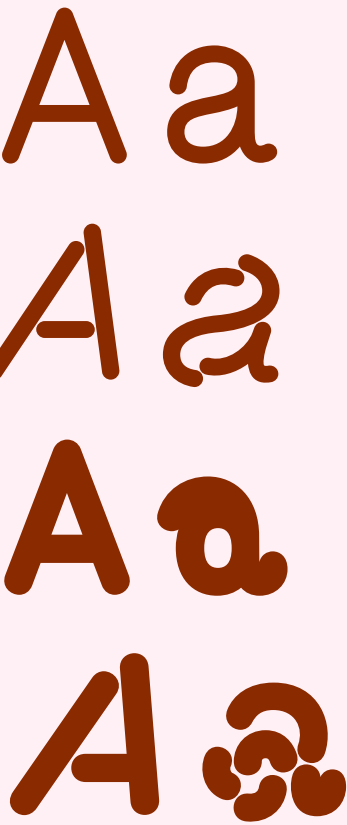
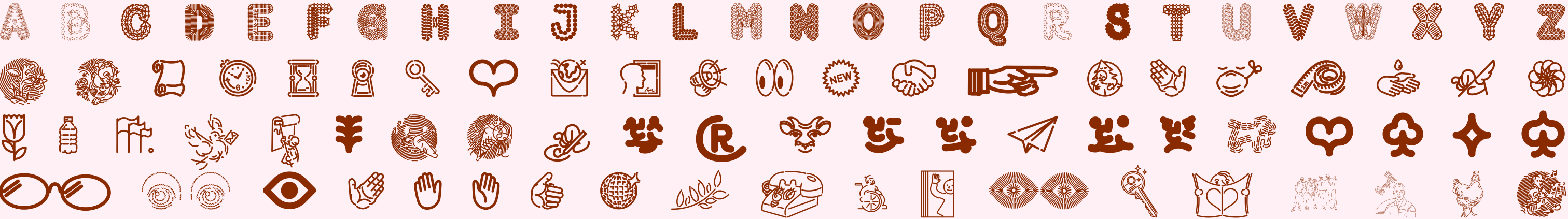
During the Design Biennale in Saint-Étienne,
Ernesto Oroza and his research team invited me
to organize a workshop open to all the visitors
to produce a series of images questioning our relation
to work.



WORKSHOPS AT ÉCOLE DES ARTS DÉCORATIF

I gave several workshops at Ensad, which
is always an opportunity to explore new ways
of transmission.

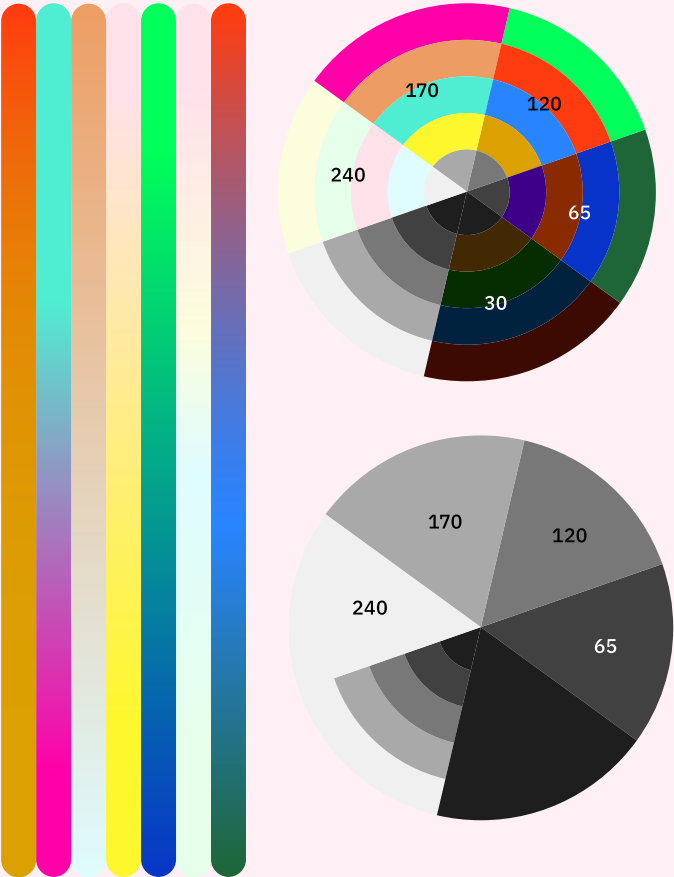
And now, just some images



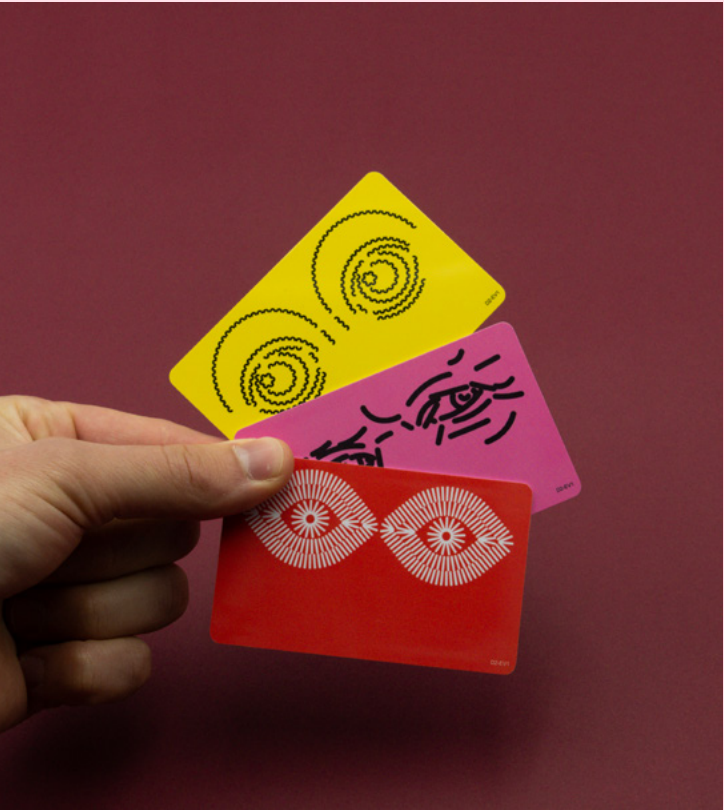
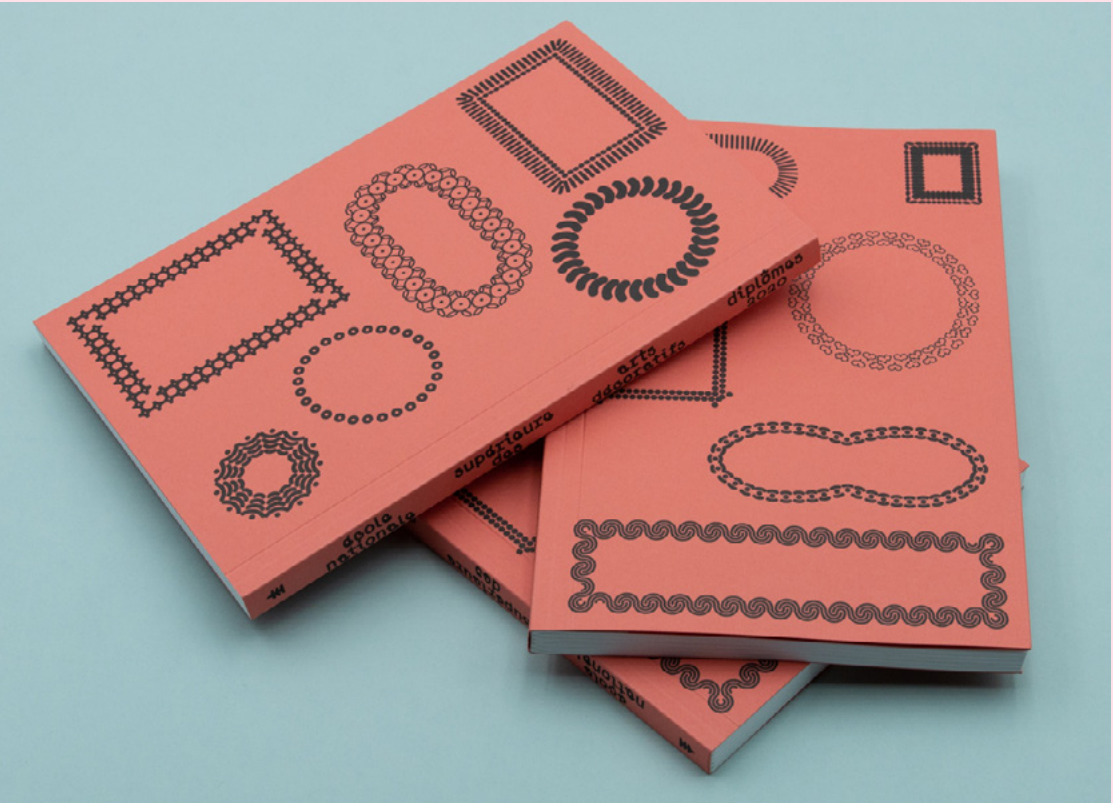
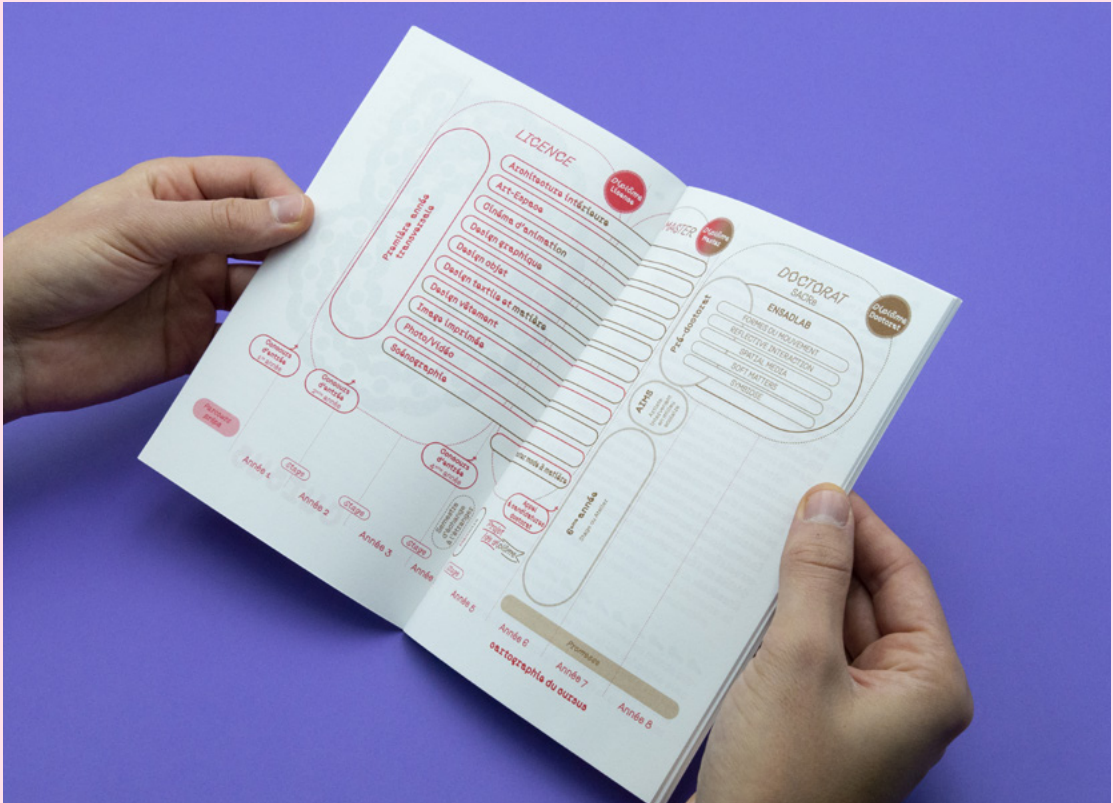
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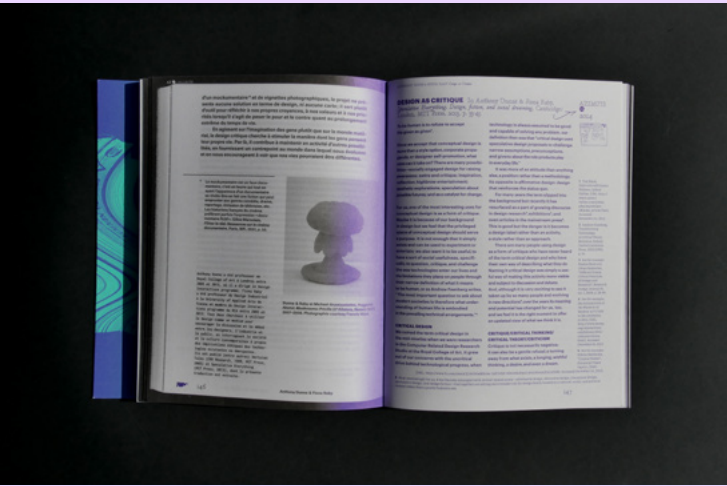
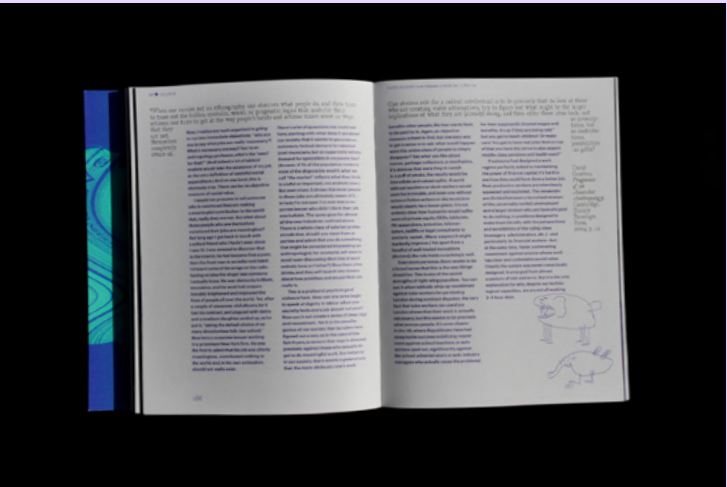
écolo
nationale
supérieure
des arts
décoratifs
31 rue d'ulm
75005 paris
ensad.fr
+33(0)1.42
34.97.00













LEGAL
DESIGN
AROUND
THE
WORLD

Research & Design
"amurabi"

click on categories to see the list of current sources

UNIVERSITIES & COURSES

LEGISLATION

LEGAL DESIGN LABS

LEGAL DESIGN AGENCIES

PROJECTS

BOOKS

PUBLICATIONS

PODCASTS

NON EXTENSIVE RESEARCH, BASED ON ANSWERS TO A SURVEY, LIMITED TO 2020 AND 2021 PROJECTS FOR PRACTICAL REASONS

This is just a starting point for further research as the legal design movement grows. If you update this map, please let us know at hello@amurabi.eu

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Most legal design agencies provide classes or workshops. We mention here courses given by universities or bodies specialised in training

<div><div>STANFORD LAW SCHOOL, Legal Design Lab</div><div>HANKEN SCHOOL OF ECONOMICS, HELSINKI, FINLAND Spring / Summer 2021: Legal Design in the Framework of Law and Economics Theory on Commercial Contracts, Lawyer and Professional in Legal Education, Katri Nousiainen</div><div>HARVARD LAW SCHOOL, MA, USA Autumn 2021: Legal Innovation Through Design Thinking, Professor Scott Westfahl, Mr. Daniel Yi</div><div>LAWYERS DESIGN SCHOOL, HELSINKI, FINLAND Online training and workshops, Hannele Korhonen</div><div>CORNELL, USA Design Thinking (part of the LL.M curriculum at Cornell Tech) by Karen Girata</div></div>	<div><div>UC BERKELEY, USA Spring 2021: Law and Economics of Complexity; Design Thinking for Lawyers, by Tessa Manuella</div><div>VANDERBILT LAW SCHOOL, USA Legal Problem Solving, Cat Moon</div><div>UNIVERSITY OF MIAMI SCHOOL OF LAW Law Without Walls, by Michele de Stefano</div><div>AALTO UNIVERSITY AND ESADE BUSINESS SCHOOL BARCELONA Strategic innovation through design thinking and experimentation, Master Course by Stefania Passera</div></div>	<div><div>LEGAL TECHNOLOGY & INNOVATION INSTITUTE, UK Summer Cohort 2021: Legal Design class by Stefania Passera and Laura Fauqueur</div><div>SINGAPORE ACADEMY OF LAW, SINGAPORE Introduction to Legal Design Thinking</div><div>DUKE CENTER ON LAW AND TECH, USA Designing Creative Legal Solutions</div></div>
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FOREWORD



Over the last seven years, Serpentine has been supporting artists and art engaging with advanced technologies. These incredible projects continue to bring together artistic, scientific and technological communities for collaborative experimentation and innovation across disciplines.

Serpentine's Legal Lab launched in 2019 to support these pursuits. The Legal Lab seeks to strengthen the foundations of the future ecosystem for art, science and technology, through investigating legal issues and prototyping accessible legal solutions.

We are honoured to share this essential research with our wider communities.

We would like to thank Alana Kushnir, Legal Lab's Principal Investigator, for her tireless work leading the lab since its inception and Victoria Ivanova, Serpentine R&D Strategic Lead, for her support and guidance; Marie Potel-Saville and Amurabi for their contribution in shaping this report; and the Legal Lab Advisory Panel for their expertise and generosity in sharing their time. Many thanks to the Legal Lab Research Associates, David Jenal, Adelaide Dunn and Jasper Salomonsz as well as Katie Beale and Estela Oliva for their development strategy and delivering of the Legal Lab Survey campaign.

We are immensely thankful to everyone who responded to the Legal Lab Survey, participated in interviews and took part in the wider research process.

Serpentine thanks its partners Bloomberg Philanthropies, advisors AECOM and Weil, as well as The Royal Parks for their ongoing support. The public funding that Serpentine receives through Arts Council England provides an essential part of the organisation's work. All of the organisation remains grateful for their commitment. We are also grateful to the Arts Council England for Digital, Culture and Creative Industries.

support through the Culture Recovery Fund. The Council of the Serpentine is an extraordinary group of individuals that provides ongoing assistance to deliver its ambitious programmes. We are sincerely appreciative, too, for the support from our Corporate Partners, Americas Foundation, Patrons, Future Contemporaries and Benefactors.

Finally, we would like to express our gratitude to Serpentine's Arts Technologies and R&D Platform team: Alex Boyes, Tamar Clarke-Brown, Victoria Ivanova, Eva Jäger, Ben Vickers and Kay Watson.

London, July 2021

SERPENTINE

SERPENTINE SUPPORTED BY

WHY DID WE DO THIS?

The Legal Lab was initiated as part of Serpentine R&D Platform in early 2019 to investigate legal issues and prototype accessible legal solutions for the art field.

WHY A LEGAL LAB?

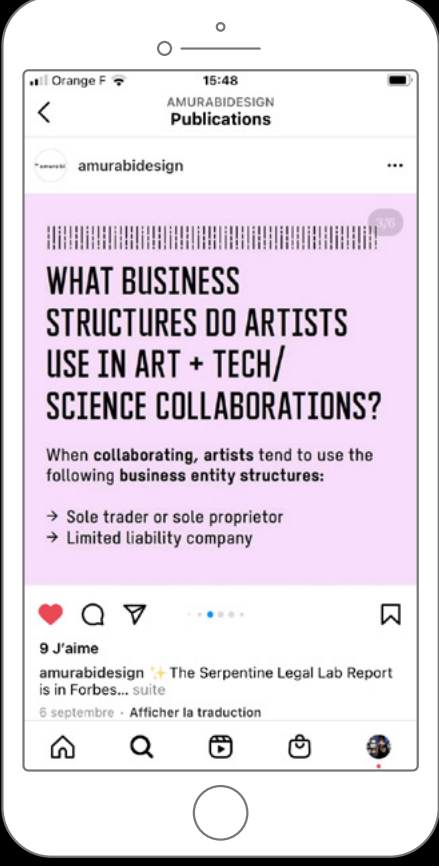
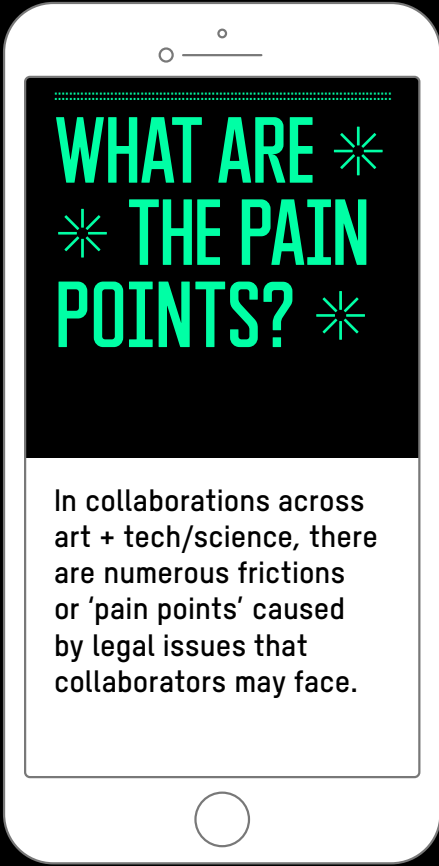
Legal tools such as contracts are crucial to structuring innovative enterprises and effective operational models in most industries. However, in the field of art, there is a tendency to shy away from legally onerous forms of arrangement.

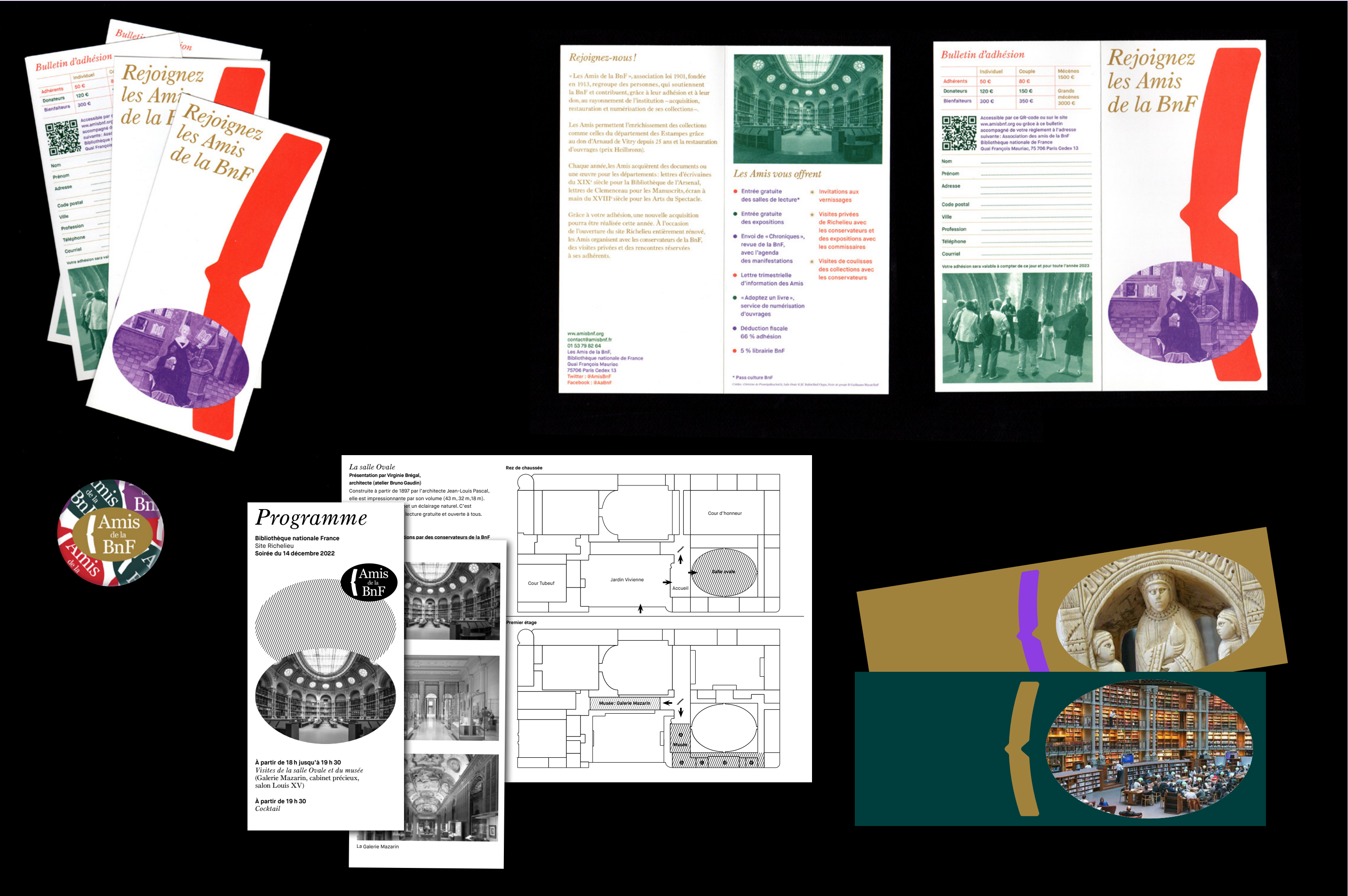
This has resulted in legal infrastructures being under-acknowledged for their multifaceted potential in supporting cutting-edge creative practice.

The Legal Lab is one of a number of R&D Labs that target specific questions and devise operational propositions, including the Blockchain Lab, Creative AI Lab and Synthetic Ecologies Lab.

The Legal Lab is led by lawyer, curator and founder of Guest Work Agency, Alana Kushnir, in close collaboration with Serpentine's Victoria Ivanova, Ben Vickers and Kay Watson.

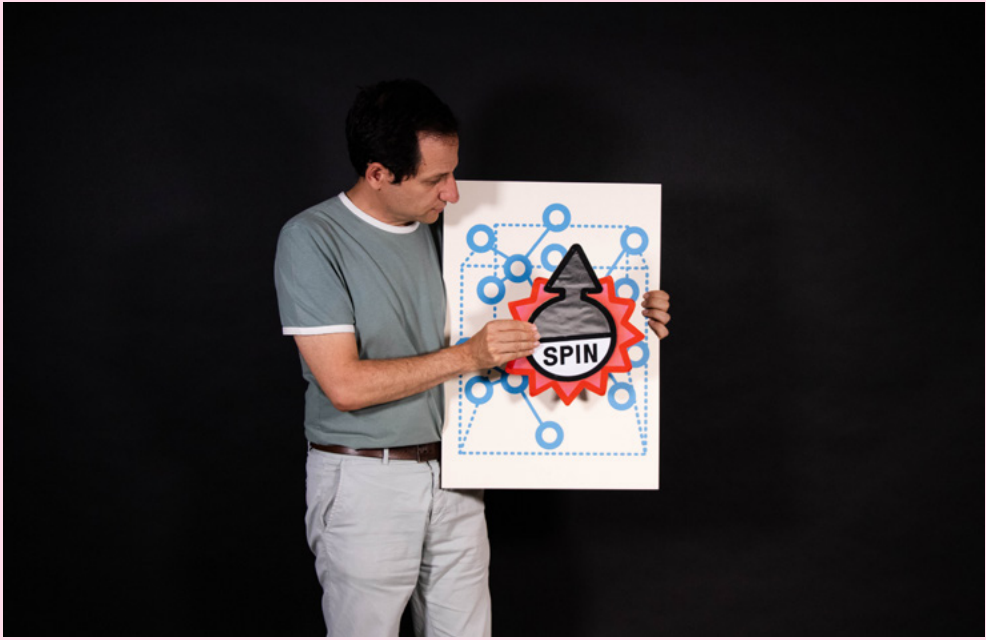
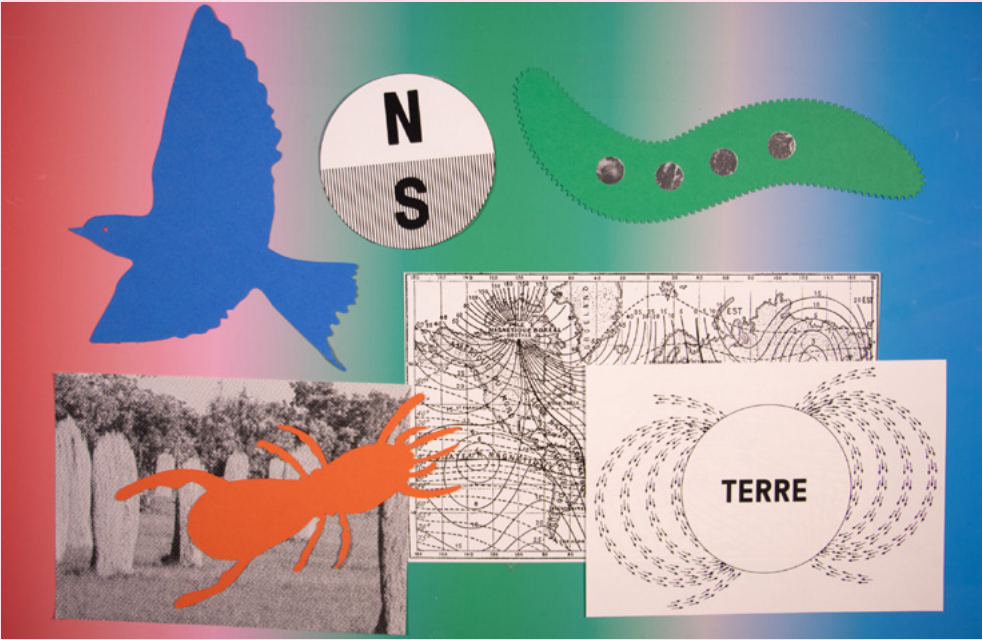
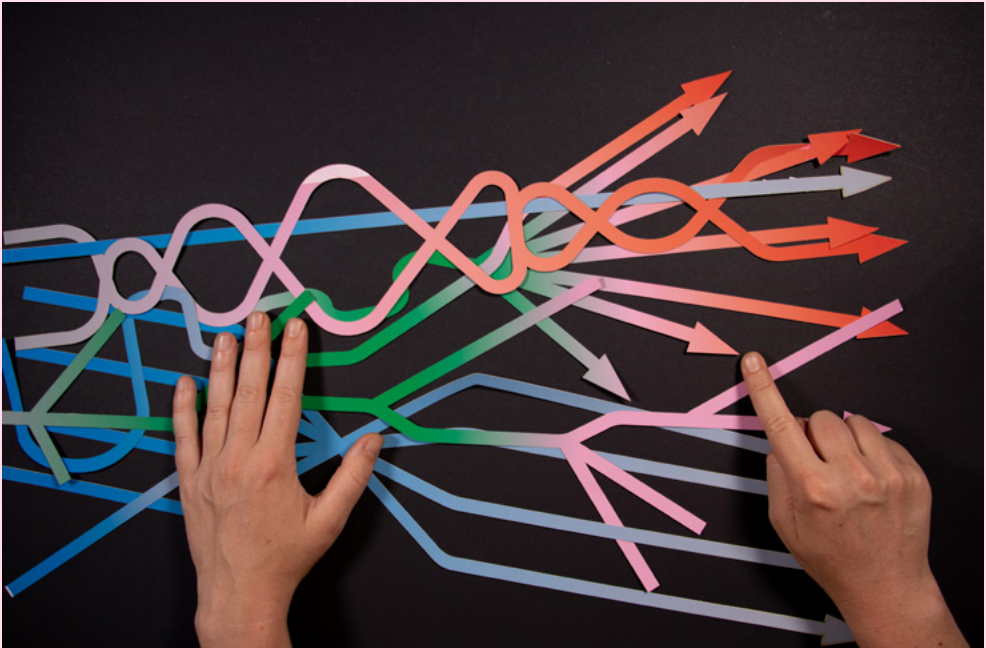
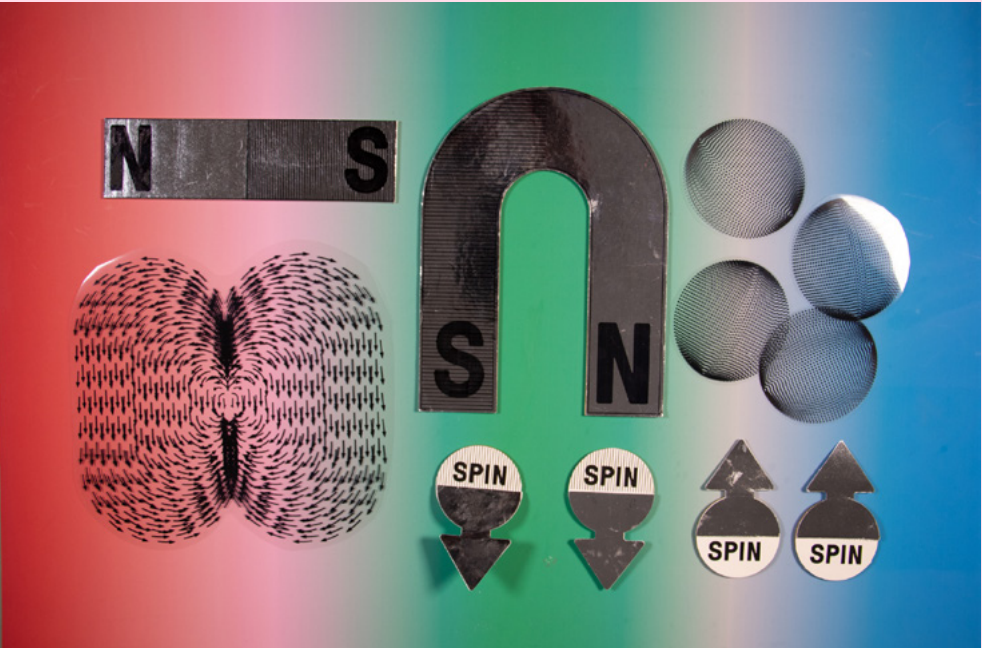
The work of the Legal Lab is supported by a growing Advisory Panel composed of practitioners across art, design, technology and law.

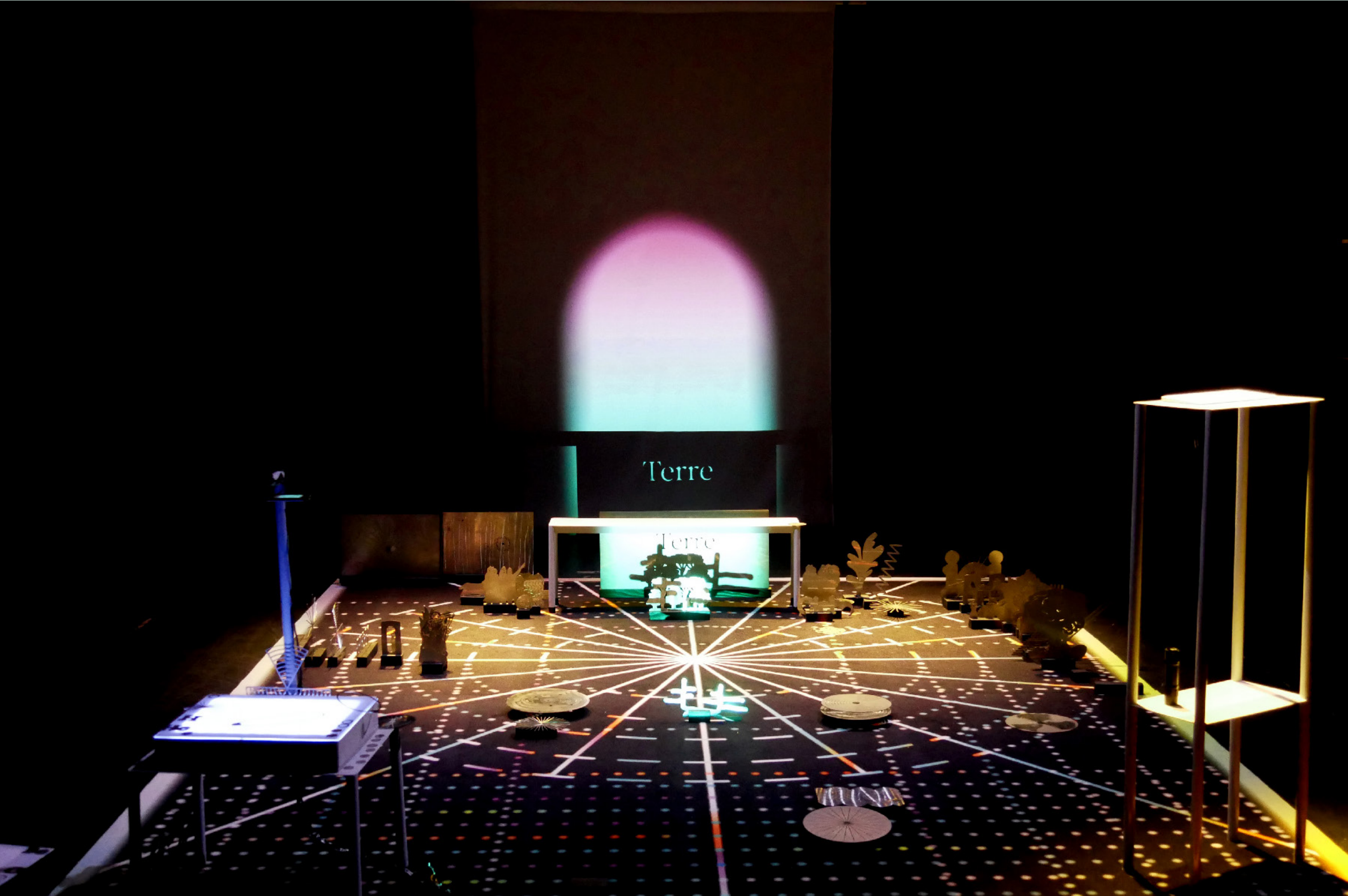














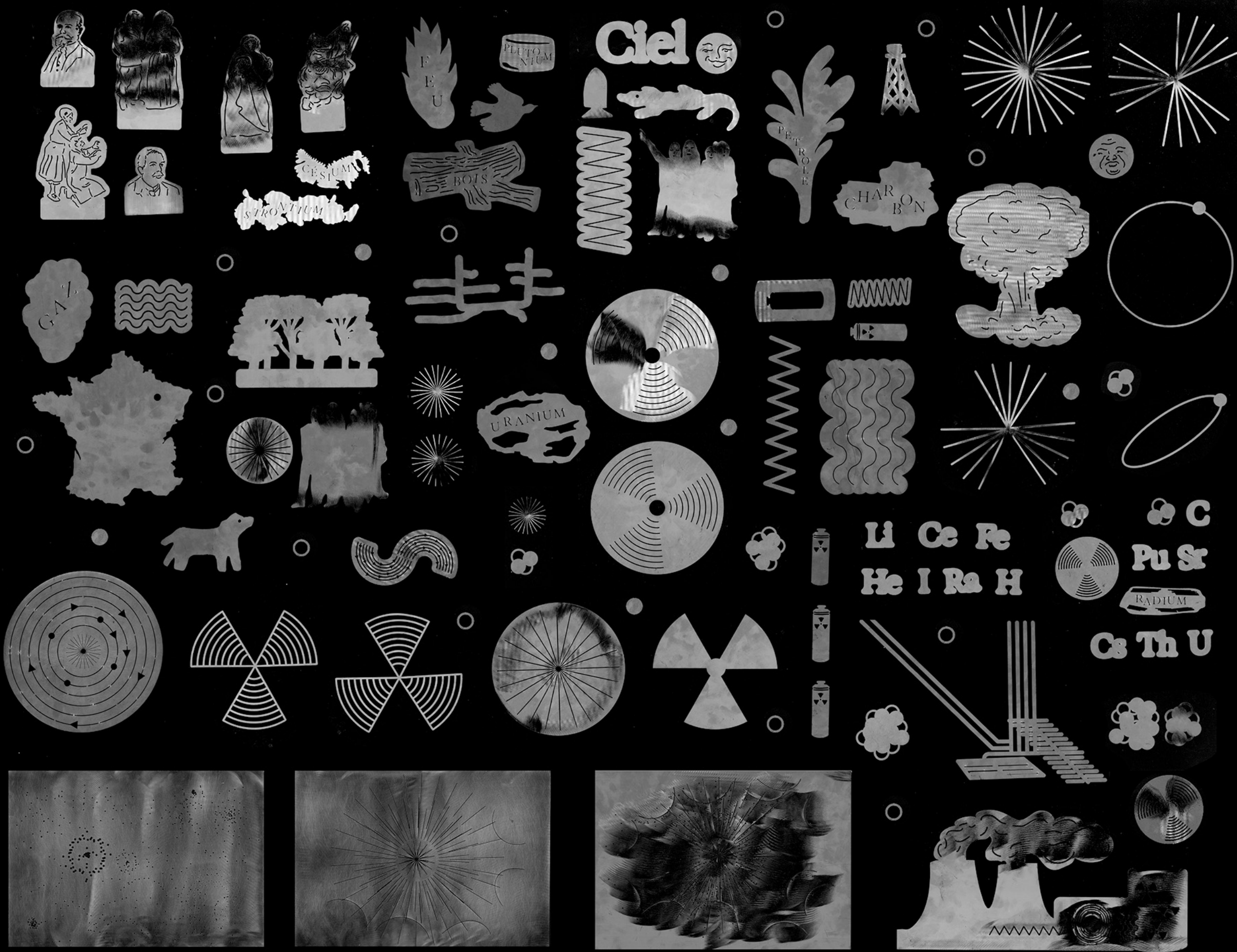
A SMALL BOOK PRESENTING
THE TECHNOGONY, ANNOTATED WITH
SCIENTIFIC AND HISTORICAL FACTS

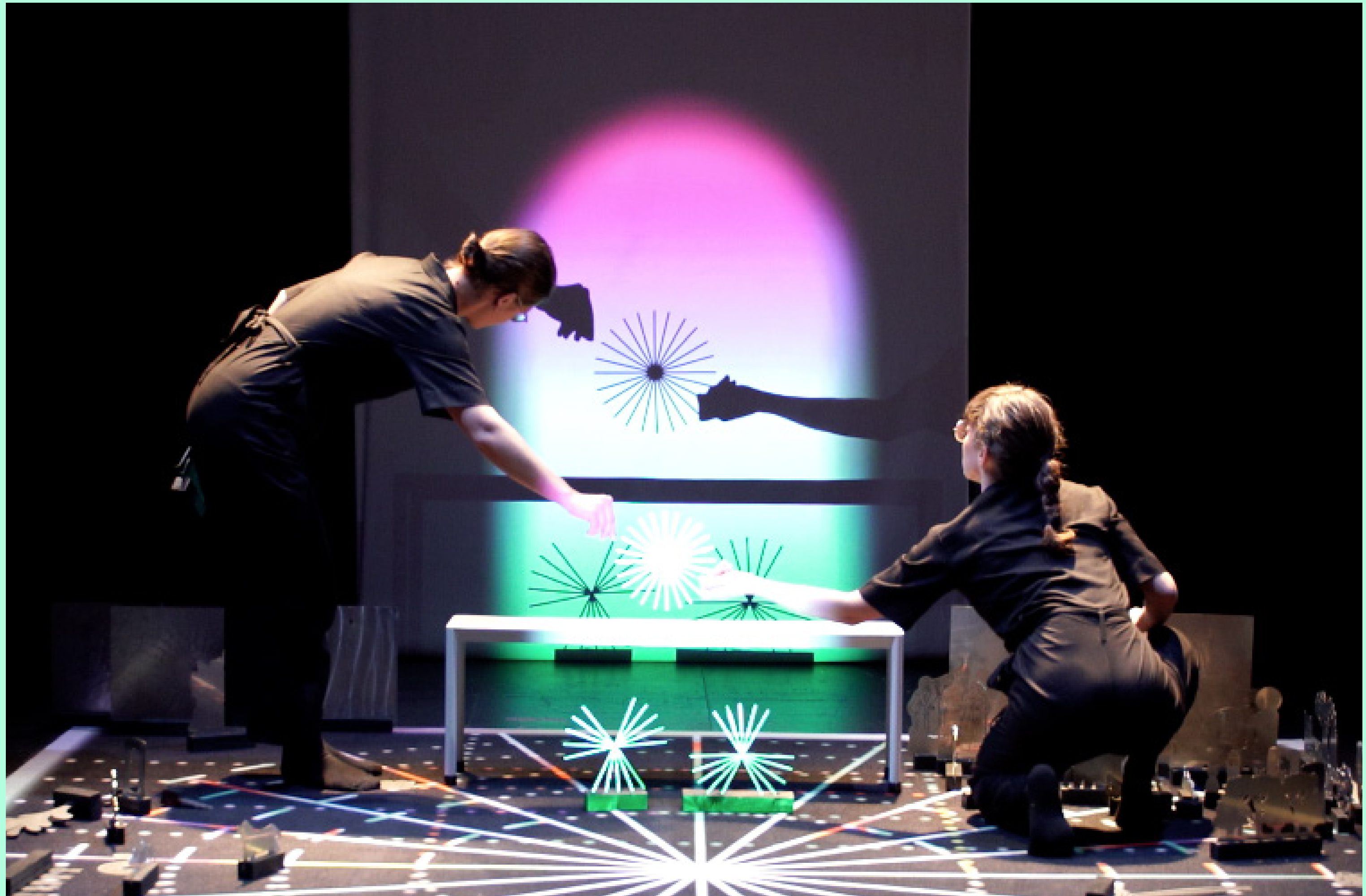


PREPARATORY SKETCHES
FOR INOX FIGURES



3D ARTEFACT OF A FICTIVE TRINKET,
RESUMING THE 6 CHAPTERS
OF THE STORY







PERFORMANCE, 25'00,
PLAYED WITH ELISABETTA SPAGGIARI &
PHILIPPINE BRENAC

TEASER



TEASER

FILM

INTERVIEW



